

Our Vision: Accelerating biodiversity protection efforts by connecting people, place and purpose**Our Purpose**

THIS IS THE ESSENCE OF
WHAT WE'RE HERE TO DO

We work with individuals and organisations to connect, protect, restore and advocate for the regeneration of South Gippsland's habitat.

'Progressing through community action the regeneration of South Gippsland's habitat, including the creation of a Prom Coast Ecolink.' is our official Statement of Purpose on our Incorporation document

Our Outcomes

THE BIG SPECIFIC IMPROVEMENTS
WE WANT TO SEE HAPPEN

A Prom Coast Ecolink wildlife corridor connects the Strzelecki Ranges with Cape Liptrap Coastal Park.

The Traditional Custodians' wisdom and culture are celebrated and integral to the management of Country.

Both residents and visitors feel connected to the natural environment and are able to spend quality time in nature.

Prom Coast Ecolink Inc is strong, sustainable and effective.

Our strategic choices

WE'LL FOCUS ON THESE THINGS
TO ACHIEVE OUR OUTCOMES

We will continue to collaborate with SGLN and neighbouring biolinks to develop a South Gippsland Biodiversity Protection Plan.

We will connect individuals and organisations with opportunities to protect and enhance land of conservation value.

We will advocate for resources to support protection and regeneration of habitat.

We will respectfully engage with the Traditional Custodians, so their wisdom can shape our projects.

We will support scientific research in South Gippsland that aligns with our purpose.

We will provide citizen science opportunities, nature activity and education sessions.

Our measures of success

HOW WE'RE DEFINING SUCCESS BY 2026

We have used the South Gippsland Biodiversity Protection Plan to identify priority wildlife corridor linkages.

Target: Individuals and organisations have protected and regenerated land of conservation value; we have provided assistance

We have respectful, regular dialogue with Traditional Custodians that informs our actions.

Target: to be jointly developed with Traditional Custodians

We have worked with Parks, SG Shire and SG Water to enhance the conservation value of the public land in the Hoddle Range.

Target: VIF Grant acquitted by end of 2024, other collaborative funding opportunities explored

We have supported scientific surveys of flora and fauna in our target area.

Target: 4 projects completed by 2026

We have provided citizen science/nature activities and education sessions.

Target: 4 activities per year; membership +100

Our Values: We respect our natural environment + We are welcoming, inclusive and friendly + We are generous with our time and skills + We get things done